GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:166
ANSWERED ON:18.07.2016
e-Commerce Platform
Kothapalli Smt. Geetha

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether the e-commerce platform is fast emerging as a new trend in global trade and Small Medium Enterprises (SMEs) should use this medium to get direct access to world markets;

(b) if so, the details thereof along with the steps taken in this regard;

(c) whether the e-commerce platform significantly reduces the interference of middleman and can provide best value for the products manufactured by SMEs and if so, the details thereof; and

(d) whether India has given huge market access to the products of least developed countries and if so, the details thereof?

Answer

???????? ??? ?????? ???????????? (????????? ??????)(??????? ??????? ???????)
THE MINISTER OF STATE (INDEPENDENT CHARGE)
OF THE MINISTRY OF COMMERCE & INDUSTRY
(SHRIMATI NIRMALA SITHARAMAN)

(a) to (c): The government has not commissioned any study on e-commerce. However, independent studies conducted on the sector indicate that e-commerce platform is fast emerging as a new trend in global market, especially in terms of cost efficiency and convenience.
(d): India gives duty free tariff preference to 31 Least Developed Countries (LDCs) through its Duty Free Tariff Preference (DFTP) Scheme, which was announced in April 2008. The product coverage under the DFTP scheme is at 98.2% of tariff lines (at HS 6-digit level of classification) at present.
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